

## ITEM CARD (SYLLABUS)

### Description of the course

Code course	Course name	<b>Philosophy of Art and Design</b>		
<i>IBF/O/I/S/D2.47</i>		Filozofia sztuki i designu		
Language	English			
Academic Year	2024/2025			
Direction of study	<i>International Business and Finance</i>			
Level of education (study)	<i>Level I</i>			
Profile of education (study)	<i>General academic</i>			
Form of study	<i>Stationary</i>			
Semester / semesters	<i>III</i>			
Belonging to a course groups	<i>D2- Elective course in the field of humanities or social sciences</i>			
Course status	<i>elective</i>			
Form of classes, hours, ECTS points	Form of classes	Number of hours	Number of ECTS points	
	Lecture	30[h]	2 ECTS	
	Exercises			
	Seminar			
Relationship of subject	with profile of education (study)	<i>Related to conducted scientific activity in the field of economics and finance</i>		ECTS
	with qualifications	-----		ECTS
	with discipline	Economics and finance		2 ECTS
Form of teaching	<i>traditional - classes organized at the University</i>			
The criterion for the selection of students	All students of International Business and Finance			
Unit running course	Faculty of Art			
Coordinator	Dr Kazimierz M. Łyszcz			
Faculty www address	<a href="https://ws.uniwersytetradom.pl/">https://ws.uniwersytetradom.pl/</a>			
E-mail, phone number of coordinator	k.lyszcz@uthrad.pl, +48 361 78 82			

### COURSE OUTCOMES, METHODS OF TEACHING AND VERIFICATION OF THE EFFECTS OF EDUCATION

Purpose of the course:	<p><b>The aim of the course is:</b></p> <p>This course mainly enables students to understand the basic concepts, selected theories and methods of art and design. Understanding of the evolution of art and design development in human history, especially since the industrial revolution,</p>
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	including various schools, styles, famous artists and designers and their works.
Course teaching content:	<p><b>Lecture content:</b></p> <ol style="list-style-type: none"> <li>1. Philosophical aspects of creativity – the relationship between art, design and the social environment, disputes over the nature and understanding of art, the functions of form, expression and representation in artistic creation. Types and classifications of arts. Associations between art and culture. 2 h, W1, W3</li> <li>2. The oldest and ancient forms of art and design, links to religion, magic, creativity, everyday life and practicality. Social relations and economic issues related to art production. 2h, W3</li> <li>3. Art and aesthetic values of the Middle Ages. The role of theology, architecture and fine arts in creating ways of understanding the world and aesthetic experience. 2h, W2</li> <li>4. Modern concepts of art, the role of aesthetic values, symbolic meanings and facts related to living conditions in the context of the creation of works of high culture. 2h, W2</li> <li>5. The impact of social and political changes on the emergence of new styles and formulas of art. Art and design in the face of changes resulting from the industrial revolution consequences. 2h, W3</li> <li>6. The emergence of modernist forms in 19th century art. Reactions to the industrialization of manufacturing and organizational changes in artistic production. Arts and Crafts Movement. The problem of synthesis of different arts. 2h, W3</li> <li>7. Avant-garde tendencies in art. Constructivism and Expressionism. Aesthetic and philosophical disputes within art and design at the beginning of the 20th century and their artistic and aesthetic consequences. 2h, W2</li> <li>8. Bauhaus and modernist art currents striving for a holistic definition of the human universe. The use of new artistic and industrial technologies and the consequences of their social reception. 2h, W1</li> <li>9. Correlations between art and politics. The influence of political systems and economic systems on the content, form and character of art and design. Art and design in totalitarian, democratic systems, in times of war and peace. 2h, W1</li> <li>10. The emergence of post-modernist tendencies in post-war culture. Rejection of existing conventions, canons and aesthetic principles. The eruption of new tendencies, directions and stylistics in the second half of the 20th century. 2h, W2</li> <li>11. The role of design in accelerating the economic development of countries after the Second World War. Characteristics of American, Japanese, German, Italian and Scandinavian design. 2h, W3</li> <li>12. Current trends in art and design. The influence of manufacturing technologies, lifestyles and economic processes on the form and nature of the implemented objects. The dominance of mass and consumer culture, the role of modern media in creating artistic phenomena and their reception.</li> </ol>

	<p>2h, W3</p> <p>13. The future perspectives for art and design. The role of modern technologies in the process of designing, manufacturing and marketing cultural goods. Art and design in solving the problems of the future. 2h, W2</p> <p>14. What are our aesthetic experiences resulting from contact with art and design? The impact of personal experiences on understanding cultural phenomena and creating one's own cultural identity. 2h, W2,</p> <p>15. Completion of the course. 2h</p>
Method of teaching:	Lecture with multimedia presentation
Grading criteria, criteria for assessing learning outcomes, method of calculating the final grade:	<p>Lecture – evaluation based on the results of the oral exam:</p> <ul style="list-style-type: none"> <li>- Ability to communicate and speaking about the fine arts in English</li> <li>- Knowledge of facts and aesthetic concepts occurring in art history</li> <li>- Knowledge of stylistic features and formal aspects of different directions and tendencies in the visual arts and design</li> </ul> <p>Project evaluation criteria:</p> <ul style="list-style-type: none"> <li>- Quality and content of prepared presentations</li> <li>- Aesthetic and formal values of the students presentations</li> </ul>

Education effects for the course in relation to the direction effects and form of classes				Verification methods of learning outcomes (form check)	
Number of education effect	Description effects of education for the subject (PEU) Student who has completed the course (W) knows and understands/(U) is able to /(K) is ready to m:	Directional learning effect (KEU)	Form of realization of teaching	Examination form	Form check
W1	Knows and understands the most important philosophical theories analysing the phenomenon of the art world.	K_W07	Lecture	Pass with a grade	The oral examination
W2	Knows different aesthetic concepts interpreting the complexity of art and design.	K_W07	Lecture	Pass with a grade	The oral examination
W3	Knows the processes and phenomena that determine the social dimension of a work of art and design.	K_W10	Lecture	Pass with a grade	The oral examination

Recommended reading, literature supplement, teaching aids
<ol style="list-style-type: none"> <li>1. <i>Aesthetics and the Philosophy of Art – The Analytic Tradition. An Anthology</i>, ed. Peter Lamarque and Stein Haugom Olsen, Blackwell Publishing Ltd 2004</li> <li>2. Carroll N., <i>Philosophy of Art</i>, Routledge 1999</li> <li>3. Charlotte &amp; Peter Fiell, <i>The Story of Design. From the Palaeolithic to the Present</i>, Goodman Fiell, London 2018</li> <li>4. Coles A., <i>Design and Art</i>, the MIT Press, 2007</li> <li>5. Norman D. A., <i>The Design of Everyday Things. Revised and expanded</i>, Basic Books 2013</li> <li>6. Sparke P., <i>An Introduction to Design and Culture: 1900 to the present</i>, Routledge 2004</li> <li>7. Wilhide E., <i>Design. The Whole Story</i>, Thames &amp; Hudson, London 2016</li> </ol>

8. *The Continental Aesthetics Reader*, ed. Clive Cazeaux, Routledge 2000
9. <https://www.britannica.com/topic/philosophy-of-art/Verbal-art>
10. <https://plato.stanford.edu/entries/art-definition/>
11. <https://ia.eferrit.com/ea/f4b5c438d6cb2068.pdf>

*A detailed list of additional literature, web sources and teaching aids will be provided by a teacher during the first class.*

Student workload needed to achieve the assumed learning outcomes - balance of ECTS points			
Participation in classes, activities	Student's working hours [h]		
	Other hours. Contact (IGK)	Classes without a teacher – student's own work (ZBN)	Classes
Participation in Lectures/ Seminars	X	X	30[h]
Participation in Exercises/Laboratories	X	X	X
Participation in the Consultation	5[h]	X	X
Preparing to lectures/ exercises/seminars Preparation for an examination	X	15[h]	X
Summary of student's workload	5[h]/0,2 ECTS	15 [h] /0,6 ECTS	30[h]/1,2 ECTS
Points of ECTS for subject	50[h]/2 ECTS		

Additional information and remarks
<p>For students with special needs, including those with disabilities and chronic illnesses, the methods and forms of verifying learning outcomes specified above (in the course syllabus) are appropriately adjusted to meet the individual needs of these students.</p> <p>"The detailed rules and rights of students with special needs, including those with disabilities and chronic illnesses, regarding participation, assessment, and examinations, are specified in the Study Regulations, Study Rules, and Procedures for Ensuring Accessibility of the Educational Process for Students with Special Needs, including those with disabilities and chronic illnesses."</p>