

ITEM CARD (SYLLABUS)

Description of the course

Code course	Course name	<i>MENAGERIAL FINANCE</i>		
<i>IBF/O/I/S/B1.20</i>		<i>FINANSE MENADŻERSKIE</i>		
Language	English			
Academic Year	2024/2025			
Direction of study	<i>International Business and Finance</i>			
Level of education (study)	<i>Level 1</i>			
Profile of education (study)	<i>General academic</i>			
Form of study	<i>Stationary</i>			
Semester / semesters	3			
Belonging to a course groups	<i>B1-Compulsory courses specific to the field of study</i>			
Course status	<i>Compulsory</i>			
Form of classes, hours, ECTS points	Form of classes	Number of hours	3 ECTS	
	Lecture	15 [h]		
	Exercises	20 [h]		
	Seminar	[h]		
Relationship of subject	with profile of education (study)	<i>Related to conducted scientific activity in the field of economics and finance</i>		3 ECTS
	with qualifications	-----		ECTS
	with discipline	Economics and finance		3 ECTS
Form of teaching	<i>traditional - classes organized at the University</i>			
The criterion for the selection of students	All students of International Business and Finance			
Unit running course	Department of Finance, Insurance and Accounting			
Coordinator	dr hab. Marzanna Lament. Prof. URad.			
Faculty www address	http://weif.uniwersytetradom.pl			
E-mail, phone number of coordinator	m.lament@uthrad.pl (48) 361-7001			

COURSE OUTCOMES, METHODS OF TEACHING AND VERIFICATION OF THE EFFECTS OF EDUCATION

Purpose of the course:	The aim of the course is to develop and enhance understanding of the role of finance and accounting within business organizations. It will enhance finance and accounting skills and train students to use those skills in a range of different business situations.
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<p>Course teaching content:</p>	<p>The course content is related to conducted scientific research.</p> <p>Lecture content (15h):</p> <ol style="list-style-type: none"> 1. The role of finance in the company. Interpreting financial activity in primary areas of decision making. Clarify the main aims of finance. (W1, BN) 2. Financial and managerial accounting as information sources for the purpose of finance. (W1, BN) 3. Financial statements. Content and construction of the Financial income, Balance sheet and Cash flow statement. (W2, BN) 4. Liquidity as main target of the operational activity in the company. Financial analyses based on coverage ratios and cash flows. (W2, BN) 5. Value creation in the company as strategic aim of financial activity. Value for shareholders and stakeholders. Ratios of the value creation. (W2, BN) 6. Profitability. Analyses of revenues and costs in the light of financial income. Managerial approach to the analysis of profitability. Costing and pricing for the purpose of multilevel gross profit margins. (W2, BN) 7. Investment decisions. Cash flow forecasting (W2, BN) 8. Financial decision for the purpose of the optimum structure in financing. Costs of financing capitals. Financial leverage (W2, BN) <p>Exercises content (20h):</p> <ol style="list-style-type: none"> 1. The relationship between the elements of the financial report. Preparation of financial report and its reconstruction for the needs of management (U1, K1, BN) 2. Liquidity calculation on choosen examples. Management of net working capital. Preparation of cash flow from operating activity (U1, K1, BN) 3. Profitability analysis. Ratios of return on: sales, assets, equity, invested capital, employed capital. (U2, K1, BN) 4. Managerial analysis of profitability. Profitability of business units based on multilevel gross margin profits (U1, K1, BN) 5. Analysis of decision making for the management needs. Costing and pricing in the light of operational management (U1, U2, K1, BN) 6. Debt analysis based on structure of capital. Valuation of capital costs . Examples (U1, K1, BN) 7. Test.
<p>Method of teaching:</p>	<p>Lectures, classes/practical analytical exercises, case studies.</p>
<p>Grading criteria, criteria for assessing learning outcomes, method of calculating the final grade:</p>	<p><i>The condition for passing the course is achieving all the required learning outcomes specified for the course.</i></p> <p>Total marks: 10% class activity, 90% final test. Final test - closed questions (30 questions). 30 marks can be obtained. Passes 50% of correct answers + 1 mark - 16 marks - 3.0 65% of correct answers - 20 points - 3.5 75% of correct answers - 23 points - 4.0 85% of correct answers - 26 pts - 4.5 95% of correct answers - 28 pts - 5.0</p>

<p>Education effects for the course in relation to the direction effects and form of classes</p>	<p>Verification methods of</p>
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				learning outcomes (form check)	
Number of education effect	Description effects of education for the subject (PEU) Student who has completed the course (W) knows and understands/(U) is able to /(K) is ready to:	Directional learning effect (KEU)	Form of realization of teaching	Examination form	Form check
W1	Student knows and understands basic knowledge related to the determinants of finance management in the companies.	K_W04	Lectures	Pass with a grade	Final test (closed questions)
W2	Student knows and understands the primary directions of strategic and operational management in finance. He knows and understands the main areas of financial management for achievement the short and long time objectives.	K_W04	Lectures	Pass with a grade	Final test (closed questions)
U1	Student is able to perform a simple analysis and synthetically can draw conclusions based on the study results.	K_U07	Exercises	Pass with a grade	Final test (closed questions)
U2	Student is able to calculate the main ratios of financial efficiency in company. He can perform analysis for the purpose of liquidity, profitability and value estimation.	K_U07	Exercises	Pass with a grade	Final test (closed questions)
K1	Student is ready to solve the complex problems. He is ready to adopt to work in team and subordinate to the achievement of a common goal.	K_K01	Exercises	Pass with a grade	Final test (closed questions) class activity

Recommended reading, literature supplement, teaching aids
<ol style="list-style-type: none"> Higson Ch., <i>Accounting and financial analysis</i>, London Business School, London 2018. Wahlen J. M., <i>Financial reporting, financial statement analysis and valuation</i>, Cengage Learning, London 2022. Berk J., <i>Corporate finance</i>, Pearson Education Limited, London 2019. Chutter Z., Smart S., <i>Principles of managerial finance</i>, Pearson Education Limited, London 2018. Agee G., <i>Financial statement analysis: a practitioners guide</i>, John Wiley & Sons, London 2022. <p><i>A detailed list of additional literature, web sources and teaching aids will be provided by a teacher during the first class</i></p>

Student workload needed to achieve the assumed learning outcomes - balance of ECTS points			
Participation in classes, activities	Student's working hours [h]		
	Other hours. Contact (IGK)	Classes without a teacher – student's own work (ZBN)	Classes
Participation in Lectures/ Seminars	X	X	15 [h]
Participation in Exercises/Laboratories	X	X	20 [h]
Participation in the Consultation	5 [h]	X	X
Preparing to lectures/ exercises/seminars Preparation for an examination	X	35 [h]	X
Summary of student's workload	5 [h]/0,2 ECTS	35[h]/ 1,4 ECTS	35 [h]/ 1,4 ECTS
Points of ECTS for subject	75 [h] / 3 ECTS		

Additional information and remarks
<p>For students with special needs, including those with disabilities and chronic illnesses, the methods and forms of verifying learning outcomes specified above (in the course syllabus) are appropriately adjusted to meet the individual needs of these students.</p> <p>"The detailed rules and rights of students with special needs, including those with disabilities and chronic illnesses,</p>

regarding participation, assessment, and examinations, are specified in the Study Regulations, Study Rules, and Procedures for Ensuring Accessibility of the Educational Process for Students with Special Needs, including those with disabilities and chronic illnesses."