ITEM CARD (SYLLABUS)

Description of the course

Code course	Course name	Language culture
IBF/O/I/NS/D1.46		*Kultura języka*

Language	English
Academic Year	*2024/2025*

Direction of study	*International Business and Finance*
Level of education (study)	*Level 1*
Profile of education (study)	*General academic*
Form of study	*Extramural*
Semester / semesters	*II*

Belonging to a course groups	*D1-Compulsory course in the field of humanities or social sciences*
Course status	*compulsory*

Form of classes, hours, ECTS points	Form of classes	Number of hours	Number of ECTS points
	Lecture	20[h]	3 ECTS
	Exercises		
	Seminar		

Relationship of subject	with profile of education (study)	*Related to conducted scientific activity in the field of economics and finance*	ECTS
	with qualifications	--	ECTS
	with discipline	Economics and finance	3 ECTS

Form of teaching	*traditional - classes organized at the University*
The criterion for the selection of students	All students of International Business and Finance

Unit running course	Faculty of Pedagogy and Philology
Coordinator	Dr hab. Anna Spólna, prof. URad.
Faculty www address	https://wfp.uniwersytetradom.pl/
E-mail, phone number of coordinator	a.spolna@uthrad.pl

COURSE OUTCOMES, METHODS OF TEACHING AND VERIFICATION OF THE EFFECTS OF EDUCATION

Purpose of the course:	Acquaintance of students with elements of the theory of language culture. Developing the habit of using dictionaries and correctness publications. Improving students' communication skills, sensitivity to the beauty of the word. Developing students' skills

	in a correct, understandable, concise, adequate to the situation and interesting language message.
Course teaching content:	1. Internet sources of correctness knowledge. 1h, W1, W2, W3 2. Language culture – meaning of the term; language error, types of language errors; criteria of linguistic correctness. 1,5h 3. Simple Polish. 1h, W1, W2, W3 4. Levels and types of the norm of the contemporary Polish language. 1,5h, W1, W2, W3 5. Codification of the polish language. Language policy. Act on the Polish Language. 1h, W1, W2, W3 6. Pronunciation correctness. Word stress. 1,5h, W1, W2, W3 7. Lexical and phraseological correctness. 1,5h, W1, W2, W3 8. Stylistic errors and stylistic appropriateness. Pleonasms, tautologies and linguistic paradoxes.1,5h, W1, W2, W3 9. Syntactic correctness. 1,5h, W1, W2, W3 10. Journalistic genres and language. 1,5h, W1, W2, W3 11. Language fashion. Profanity of language, politeness of language. The ethics of the word. 1,5h, W1, W2, W3 12. Linguistic manipulation. Newspeak. 1,5h, W1, W2, W3 13. The language of politics. 1,5h, W1, W2, W3 14. Brutalization of language. The language of hatred. 1h, W1, W2, W3 15. Internet communications rules. 1h, W1, W2, W3
Method of teaching:	Lecture (using multimedia tools)
Grading criteria, criteria for assessing learning outcomes, method of calculating the final grade:	The condition for passing the course is to achieve all the required learning outcomes. The grade in the course consists of: 100% grade from the paper (oral presentation)

Education effects for the course in relation to the direction effects and form of classes				Verification methods of learning outcomes (form check)	
Number of education effect	Description effects of education for the subject (PEU) Student who has completed the course (W) knows and understands/(U) is able to /(K) is ready to:	Directional learning effect (KEU)	Form of realization of teaching	Examination form	Form check
W1	The student has a basic knowledge of the place and significance of language theory and pragmatics.	K_W07	Lecture	Pass with a grade	Oral presentation
W2	The student has elementary knowledge of the connections between the theory and pragmatics of language.	K_W07	Lecture	Pass with a grade	Oral presentation
W3	The student knows how to use various sources and ways - to search, analyze, evaluate, select and use information, especially regarding pragmatics and language theory.	K_W10	Lecture	Pass with a grade	Oral presentation

Recommended reading, literature supplement, teaching aids

1. Bugajski Marian, Normative Linguistics, Warsaw 1993.
2. Grzenia Jan, Language communication on the Internet, Warszawa 2006.
3. Kamińska-Szmaj Irena, Language aggression in public life, Wrocław 2007.
4. Kłosińska Katarzyna, What is squeaking in speech? Poznan 2013.
5. Miodek Jan, Language culture in theory and practice, Wrocław 1983.
6. Ożóg Kazimierz, Language in the service of politics, Rzeszów 2004.
7. Council for the Polish Language (https://rjp.pan.pl/english)

A detailed list of additional literature, web sources and teaching aids will be provided by a teacher during the first

class.

Student workload needed to achieve the assumed learning outcomes - balance of ECTS points			
Participation in classes, activities	Student's working hours [h]		
	Other hours. Contact (IGK)	Classes without a teacher – student's own work (ZBN)	Classes
Participation in Lectures	X	X	20 [h]
Participation in Exercises/Laboratories	X	X	X
Participation in the Consultation	5[h]	[h]	X
Preparing to lectures/ exercises/seminars Preparation for an examination	X	50 [h]	X
Summary of student's workload	5[h]/0,2ECTS	50[h]/2ECTS	20[h]/ 0,8ECTS
Points of ECTS for subject	75[h] / 3 ECTS		

Additional information and remarks
For students with special needs, including those with disabilities and chronic illnesses, the methods and forms of verifying learning outcomes specified above (in the course syllabus) are appropriately adjusted to meet the individual needs of these students. "The detailed rules and rights of students with special needs, including those with disabilities and chronic illnesses, regarding participation, assessment, and examinations, are specified in the Study Regulations, Study Rules, and Procedures for Ensuring Accessibility of the Educational Process for Students with Special Needs, including those with disabilities and chronic illnesses."